

SHORT VERSION
REGIONAL CULTURE PLAN 2018-2020
JÖNKÖPING COUNTY



Region Jönköping County's Culture Plan 2018-2020 is our plan for the development of the cultural scene in the county. It also constitutes the necessary material for the Region Jönköping County when applying for state subsidies from the Swedish Arts Council, for the parts of the plan that are co-financed by the Government.

Who does what?

Swedish Arts Council (Kulturrådet)

Represents the state in discussions with county councils/regions. Allocates state funds to each county. Is responsible for ensuring that all relevant cultural areas are included. Provides support for competence development and exchanges of experience both regionally and locally. It is also responsible for follow-up and reporting nationally.

Region Jönköping County

Represents the County in discussions with the State and is responsible for and coordinates efforts to produce the Regional Culture Plan. Allocates its own and state funds directly to regional cultural institutions and organisations in the county. Is responsible for the county's reporting to the Swedish Arts Council.

Municipalities

Work with the Region Jönköping County in the production of the Regional Culture Plan. In some cases they also share principal responsibility and/or funding of relevant institutions and organisations. Support local culture. Work with the region in following up the Culture Plan.

Why do we need a Culture Plan?

Since 2011, there has been a collaborative cultural model for allocating state funds

to regional cultural actors in Sweden. This means that the county councils, or the equivalent regional body, have taken over the task of allocating government funding for different regional cultural activities. Jönköping County joined the collaborative cultural model in 2012. The aim of the model is to bring culture closer to the citizens. The model provides a basis for increased regional influence and responsibility.

The Regional Culture Plan for Jönköping County 2018–2020 is a cultural-political document produced in collaboration with municipalities, and in consultation with cultural organisations, non-profit organisations and professional creators in the cultural field.

National goals

Culture should be a dynamic, challenging and an independent force based on the principals of freedom of expression. Everyone should have the opportunity to participate in cultural life. Creativity, diversity and artistic quality should be seen as integral parts of the development of a society.

- promote opportunities which enable the possibility for everyone to be able to experience culture, participate in educational programmes and develop their creative abilities;
- promote quality and artistic development;
- promote a dynamic cultural heritage that is preserved, utilized and developed;
- promote accessibility for all citizens;
- promote international and intercultural exchange and cooperation in the cultural sphere; and
- pay particular attention to the rights

of children and young people and their access to culture.

Regional goals

Based on Region Jönköping County's vision entitled 'For a Good Life in an Attractive Region' and on national cultural policy goals, our work focuses on three regional goals:

Culture should be present and thriving throughout the entire county

Those engaged in cultural activities which are largely dependent on regional funding have a particular responsibility not only to conduct these activities for the benefit of the entire county but also to work together with civil society.

Opportunities for everyone to experience and participate in cultural life

A higher level of participation in cultural life contributes to both the development of the county and the wellbeing of its inhabitants. The opportunity to experience and participate in culture should be made available to all of the county's inhabitants. Culture should contribute to enable people to have a good quality of life and at the same time take into account the particular circumstances, needs and backgrounds of each of the county's inhabitants.

A well-developed artistic and cultural life characterised by a high quality in both its range and focus

Artistic freedom of expression must be protected and supported even when it challenges and provokes the current norms. It is through the cooperation between strong cultural institutions, support organisations and the non-profit cultural sector that a sustainable, longterm social structure is established.

Cultural-political priorities

The following six areas should be prioritised in order to achieve the National and Regional goals in the various cultural fields;

Cultural infrastructure

Conditions for artistic creativity

- Area of focus: Independent professional cultural activity.
- Area of focus: Civil society and the non-profit cultural sector.

Focus on culture among children and young people

- Area of focus: Culture school.

Availability of culture

- Area of focus: Culture and health.
- Area of focus: Digitalisation.

Interregional, international and inter-cultural collaboration

- Area of focus: Integration through culture.
- Area of focus: Regional cooperation in southern Sweden (Regionsamverkan Sydsverige).

Cooperation and dialogue

- Area of focus: National minorities and minority languages.

Cultural-political priorities seek to support all aspects of the cultural infrastructure, as well as the production and development stages of cultural activities and arenas for creativity. Regional cultural policy should have a clear focus on its citizens and take into account the importance of both regional and local culture in the development of the region.

The efforts that will be required to ensure the wider fulfilment of these cultural objectives have been laid out for each area

of activity on the basis of Cultural policy priorities.

Areas of activity

The following areas of activity have been laid out in the Regional Culture Plan:

- Performing arts
- Dance
- Museums, cultural heritage and the cultural environment
- Regional Library Plan
- Literature as an art form
- Visual arts
- Archiving operations
- Film and moving pictures
- Operations that promote handicrafts
- Safe Haven programme for artists
- Adult education.

Activities which are part of the cultural cooperation model

Activities which receive regional funding via the cooperation model:

- Smålands Music and Theater, Region Jönköping County (Smålands Musik och Teater, Region Jönköpings län)
- Culture and Development, Region Jönköping County, an organisation for the development of film, dance, the visual arts, handicrafts, regional libraries and literature. (Kultur och utveckling, Region Jönköpings län)
- Jönköping County Museum (Jönköpings läns museum)
- Jönköping County Popular Movement Archives (Jönköpings läns folkrörelsearkiv)
- Jönköping County National Theatre

(Riksteatern Jönköpings län)

- Vandalorum Museum of Art and Design (Vandalorum Museum för Konst och Design).

Implementation and revision

The cultural plan is complemented by a number of action plans that enable clear follow-ups on the basis of the Regional Cultural policy priorities and focus areas. These action plans are revised annually.

Each of the organisations included in the National collaborative cultural model also have a mission statement which is revised annually.

Regional Library Plan

According to the law, all municipalities and county councils or regions must have a strategic developmental Library Plan. The Regional Library Plan for Jönköping County is included in the regional cultural plan. The Regional Library Plan for Jönköping County 2018–2020 prioritises:

- Library operations
- Digital participation
- The promotion of reading, storytelling and education.

National and regional cultural funding

Since it is part of the collaborative cultural model, Region Jönköping County receives over SEK 30 million in financial aid from the state. Moreover it invests around SEK 110 million in its regional cultural activities.